

Be Unforgettable – 31 Ways to Create a Red Carpet Client & Customer Experience

No Cost - \$0	\$5 - \$8	\$10 - \$100	\$20 - \$150	\$250 - \$2,000
Thinking About You	Send Cards (snail mail)	Thinking About You Gifts	Thank You For Your Referral	Client Appreciation Group Events

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| <ul style="list-style-type: none"> • Check-in phone calls • Check-in emails • Time spent together in-person, on phone or virtually | <ul style="list-style-type: none"> • Birthday • Anniversary • Child's Graduation • Sympathy • Awards Received • Thank you cards • Thank you referrals | <ul style="list-style-type: none"> • Books • Sweet Treats • Candles • Flowers • Private lunches or dinners • Gift Cards • Wine | <ul style="list-style-type: none"> • Private lunches or dinners • Gift Cards • Sweet Treats • Wine • Candles | <ul style="list-style-type: none"> • Museums with private docent tours • Lunches • Dinners • Happy Hour Cocktail Parties • Spa Days • Mani/Pedi Days • Podcast Parties • Boat Cruises • Paint & Pour Parties |
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